

ORDER



Orders
Order / Rev: 715872
Alt Order #: 06330947
Product Desc: OBAMA SCHED A
Estimate: 1537
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	130	\$126,200.00	\$107,270.00
11/05/12	11/11/12	29	\$21,075.00	\$17,913.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	159	\$147,275.00	\$125,183.75	0.00
Totals	159	\$147,275.00	\$125,183.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/30/12	11/05/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205,MTWTF--		:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$75.00			0.00			
E 2	WTSP	10/30/12	11/05/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$100.00			0.00			
E 3	WTSP	10/30/12	11/05/12	530-6a 530-6a 10 News	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$150.00			0.00			
E 4	WTSP	10/30/12	11/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$175.00			0.00			
E 5	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		6			\$200.00			0.00			
E 6	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		6			\$200.00			0.00			

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Advertiser: Obama/D/President
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	10/30/12	11/05/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$100.00			0.00			
E 8	WTSP	10/30/12	11/05/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$100.00			0.00			
E 9	WTSP	10/30/12	11/05/12	M-F 10-11a Studio 10	CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$75.00			0.00			
E 10	WTSP	10/30/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$450.00			0.00			
E 11	WTSP	10/30/12	11/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$450.00			0.00			
E 12	WTSP	10/30/12	11/05/12	Y&R Young and the Restless	CM	1230-130p (12:30 PM-1:30 PM)	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$550.00			0.00			
E 13	WTSP	10/30/12	11/05/12	B&B Bold and Beautiful	CM	130-2p (1:30 PM-2:00 PM)	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$550.00			0.00			
E 14	WTSP	10/30/12	11/05/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$300.00			0.00			
E 15	WTSP	10/30/12	11/05/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$275.00			0.00			
E 16	WTSP	10/30/12	11/05/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$400.00			0.00			
E 17	WTSP	10/30/12	11/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$275.00			0.00			
E 18	WTSP	10/30/12	11/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$275.00			0.00			
E 19	WTSP	10/30/12	11/05/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5			\$500.00			0.00			
E 20	WTSP	10/31/12	11/05/12	CBS Evening News CBS Evening News	CM	630-7p	M-W-F--	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-W-F--		1			\$2,000.00			0.00			
E 21	WTSP	10/30/12	11/05/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WTSP	10/30/12	11/05/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$1,300.00		0.00				
E 22	WTSP	10/30/12	11/05/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$1,500.00		0.00				
E 23	WTSP	10/30/12	11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$1,000.00		0.00				
E 24	WTSP	11/03/12	11/03/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			5		\$700.00		0.00				
E 25	WTSP	11/04/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$900.00		0.00				
E 26	WTSP	10/30/12	11/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			8		\$350.00		0.00				
E 27	WTSP	10/30/12	11/05/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$175.00		0.00				
E 28	WTSP	11/03/12	11/03/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			2		\$75.00		0.00				
E 29	WTSP	11/03/12	11/03/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$150.00		0.00				
E 32	WTSP	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			2		\$500.00		0.00				
E 33	WTSP	11/04/12	11/04/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$500.00		0.00				
E 34	WTSP	11/04/12	11/04/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$500.00		0.00				
E 35	WTSP	11/05/12	11/05/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$5,500.00		0.00				
E 36	WTSP	11/05/12	11/05/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$3,500.00		0.00				
E 37	WTSP	10/30/12	10/30/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	10/30/12	-T-----			1		\$5,000.00		0.00				

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E 37	WTSP	10/30/12	10/30/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$5,000.00		0.00			
E 38	WTSP	10/30/12	10/30/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$4,500.00		0.00			
E 39	WTSP	10/30/12	10/30/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$4,000.00		0.00			
E 40	WTSP	10/31/12	10/31/12	Wed Prime Wed Prime	CM	Wed 8-11p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$4,000.00		0.00			
E 41	WTSP	10/31/12	10/31/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$5,000.00		0.00			
E 42	WTSP	10/31/12	10/31/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$4,500.00		0.00			
E 43	WTSP	11/01/12	11/01/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$4,500.00		0.00			
E 44	WTSP	11/01/12	11/01/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$4,500.00		0.00			
E 45	WTSP	11/01/12	11/01/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$4,000.00		0.00			
E 46	WTSP	11/02/12	11/02/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,000.00		0.00			
E 47	WTSP	11/02/12	11/02/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,000.00		0.00			
E 48	WTSP	11/02/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,000.00		0.00			
E 49	WTSP	11/04/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$4,500.00		0.00			
E 50	WTSP	11/04/12	11/04/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$4,500.00		0.00			
E 51	WTSP	11/04/12	11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 715872
 Alt Order #: 06330947
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 51	WTSP	11/04/12	11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$3,500.00		0.00						
E 52	WTSP	11/04/12	11/04/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-4	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$8,000.00		0.00						
E 53	WTSP	11/03/12	11/03/12	Florida Football Daytime Florida Football Daytime	CM	Florida Football Daytime	-----S-	:30	1	\$10,000.00	P-4	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$10,000.00		0.00						
E 54	WTSP	11/03/12	11/03/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00		0.00						
Totals													159	\$147,275.00	